



Awards Manual

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Section 3

Evaluation Criteria

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Group A: Awards to National Organizations

Best Community Development Program

Judging Criteria	Points
Concept and planning	25
Response by LOMs	25
Promotion and assistance to LOMs	25
Benefits to community	25

Best Business Development Program

ICC MEDAL - Presented by the International Chamber of Commerce (ICC) in Paris, France. One of ICC's key goals is to promote an open global economy to achieve economic growth, job creation and prosperity. ICC activities cover a broad spectrum, from arbitration and dispute resolution to making the case for open trade and the market economy system, business self-regulation, fighting corruption and combating commercial crime.

The **ICC Business Award** is presented to a project or program that best promotes the principle of free enterprise. Projects that may be submitted include international business cooperation and investment, business and trade development, partnerships (public and private sector, including business associations and chambers), executive training, and development.

Criteria	Points
Promotion of free enterprise	25
Project Achievement/Impact	25
Benefit to community / participants	20
General planning and execution	15
Benefit to Organization image/profile	15

Note: Entries submitted for the ICC Business Award will be evaluated by ICC.

Best Individual Development Program

Criteria	Points
General planning and execution	20
Participation by LOMs	20
Participation by Individual Members	20
Scope and relevance of program	20
Benefit to LOMs	10
Benefit to Individual Members	10

Best International Development Program

Criteria	Points
General planning, execution and finance	20
Participation by membership	20
Promotion of international understanding	40
Benefit to community	10
Benefit to the organization	10

Best Publication

Criteria	Points
General planning and execution	15
Financing	10
Quality of content	15
Appearance and layout	15
Circulation (regularity, methods and figures)	10
Effective coverage (local, national, JCI)	15
Improvement from last year	10
Value to JCI	10

Best Public Relations Program

Criteria	Points
Originality of program	30
Planning and execution	25
Internal benefits to NOM	15
External benefits to NOM	15
Participation of LOMs	15

Best Website

Criteria	Points
General planning, execution and finance	25
Layout and presentation	25
Membership benefits	25
Interactivity and services provided	25

Best UN MDG Project

I - Background

In September 2000, at the UN Millennium Summit, world leaders agreed to a set of time-bound and measurable goals and targets for combating poverty, hunger, disease, illiteracy, environmental degradation and discrimination against women.

These objectives, called the Millennium Development Goals (MDGs), are:

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development

The MDGs provide a framework for the entire UN system to work coherently together towards a common end. In this context, the world is making progress toward the MDGs, but this progress is uneven and too slow. A large majority of nations will reach the MDGs only if they get substantial support — advocacy, expertise and resources — from outside institutions, among them Non-Governmental Organizations (NGOs) like JCI.

As the result of the 2003 JCI-UN Leadership Summit held at UN Headquarters in New York, JCI took over the responsibility to contribute to UN efforts and presented a resolution supporting the UN MDGs, which is the main program conducted by the Office of UN Secretary General Kofi Annan.

II – Eight categories

Eradicate extreme poverty and hunger	<ul style="list-style-type: none"> • Reduce by half the percentage of people living on less than a dollar a day. • Reduce by half the percentage of people who suffer from hunger.
Achieve universal primary education	<ul style="list-style-type: none"> • Ensure that all boys and girls complete a full course of primary schooling.
Promote gender equality and empower women	<ul style="list-style-type: none"> • Eliminate gender disparity in primary and secondary education preferably by 2005, and at all levels by 2015.
Reduce child mortality	<ul style="list-style-type: none"> • Reduce by two thirds the mortality rate among children under five.
Improve maternal health	<ul style="list-style-type: none"> • Reduce the maternal mortality rate by three quarters.
Combat HIV/AIDS, malaria and other diseases	<ul style="list-style-type: none"> • Halt and begin to reverse the spread of HIV/AIDS; • Halt and begin to reverse the incidence of malaria and other major diseases.
Ensure environmental sustainability	<ul style="list-style-type: none"> • Integrate the principles of sustainable development into country policies and programs; reverse loss of environmental resources; • Reduce by half the percentage of people without sustainable access to safe drinking water; • Achieve significant improvement in the lives of at least 100 million slum dwellers, by 2020.
Develop a global partnership for development	<ul style="list-style-type: none"> • Develop further an open trading and financial system that is rule-based, predictable and non-discriminatory, including a commitment to good governance, development, and poverty reduction—nationally and internationally; • Address the least developed countries' special needs offering tariff- and quota-free access for their exports; enhanced debt relief for heavily indebted poor countries; cancellation of official bilateral debt; and more generous official development assistance for countries committed to poverty reduction; • Address the special needs of landlocked and small-island developing States; • Deal comprehensively with developing countries' debt problems through national and international measures to make debt sustainable in the long term; • In cooperation with developing countries, develop decent and productive work for youth; • In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries; • In cooperation with the private sector, make available the benefits of new technologies—especially information and communications technologies.

III – Judging

Criteria	Points
General planning, execution and evaluation	10
Membership participation	10
Public Relations	20
Benefit to community	20
Benefit to the Organization	20
UN agencies participation in the project	20

Note: Entries submitted for the UN MDG Award may be also admitted to other awards.

Youth Activities Award

Criteria	Points
General planning and execution	20
Participation	20
National Benefit	20
Effectiveness of program	20
Recommendation for adoption by other NOMs	20

Outstanding National Organization of the Area/World Award

A trophy is given in recognition of the outstanding NOM of the world. Judging will not be conducted as for other awards, as the JCI President will determine the winner. ENTRIES ARE NOT REQUIRED FOR THIS AWARD.

JUDGING

Judging will be conducted at the JCI President's discretion for World Congress and for Area Conferences.

Group B: Awards to Local Organizations

Best Community Development Program

Criteria	Points
Survey	10
Analysis	10
Planning	10
Action	10
Evaluation	10
Membership participation	15
Benefit to the community	25
Benefit to the organization	10

Best Business Development Program

ICC MEDAL - Presented by the International Chamber of Commerce (ICC) in Paris, France. One of ICC's key goals is to promote an open global economy to achieve economic growth, job creation and prosperity. ICC activities cover a broad spectrum, from arbitration and dispute resolution to making the case for open trade and the market economy system, business self-regulation, fighting corruption and combating commercial crime.

The **ICC Business Award** is presented to a project or program that best promotes the principle of free enterprise. Projects that may be submitted include international business cooperation and investment, business and trade development, partnerships (public and private sector, including business associations and chambers), executive training, and development.

Criteria	Points
Promotion of free enterprise	25
Project Achievement/Impact	25
Benefit to community / participants	20
General planning and execution	15
Benefit to Organization image/profile	15

Note: Entries submitted to ICC Business Award will be evaluated by ICC, not JCI Judges.

Best Individual Development Program

Criteria	Points
General planning, execution and finance	25
Participation	15
Benefit to the organization	25
Benefit to participating members	25
Supporting material	10

Best International Development Program

Criteria	Points
General planning, execution and finance	20
Participation by membership	20
Promotion of international understanding	40
Benefit to community	10
Benefit to the organization	10

Best Environment Development Program

Criteria	Points
General planning, execution and finance	25
Participation	15
Benefit to the organization	25
Benefit to participating members	25
Supporting material	10

Best Public Relations Program

Criteria	Points
Overall favorable public impact	40
Participation by members	10
Benefit to community	15
Planning, execution and finance	25
Benefit to the organization	10

Best Membership Recruitment Program

Criteria	Points
General planning, execution	20
Membership participation	15
Benefit to community	15
Benefit to the organization	30
Continuity of program	20

Best Fund Raising Program

Criteria	Points
General planning and execution	20
Participation by sponsors and/or membership	20
Benefit to the organization	40
Finance	10
Supporting material	10

Outstanding Local Organization of the Area/World Award

Criteria	Points
LOM Management (Membership, Finance, PR, Planning, etc.)	20
Individual Development Programs (Training, Competitions, etc)	20
Community Development Programs	20
International Programs	20
Business Programs	20

Outstanding New Local Organization of the Area/World Award

Criteria	Points
LOM Management (Membership, Finance, PR, Planning, etc.)	20
Individual Development Programs (Training, Competitions, etc)	20
Community Development Programs	20
International Programs	20
Business Programs	20

Best UN MDG Award

I - Background

In September 2000, at the UN Millennium Summit, world leaders agreed to a set of time bound and measurable goals and targets for combating poverty, hunger, disease, illiteracy, environmental degradation and discrimination against women.

Placed at the heart of the global agenda, they are now called the Millennium Development Goals (MDGs) and are consisted of eight topics:

9. Eradicate extreme poverty and hunger
10. Achieve universal primary education
11. Promote gender equality and empower women
12. Reduce child mortality
13. Improve maternal health
14. Combat HIV/AIDS, malaria and other diseases
15. Ensure environmental sustainability
16. Develop a global partnership for development

The MDGs provide a framework for the entire UN system to work coherently together towards a common end. In this context, the world is making progress toward the MDGs, but it is uneven and too slow. A large majority of nations will reach the MDGs only if they get substantial support – advocacy, expertise and resources - from outside such as Non-Governmental Organizations (NGOs) like JCI.

Thus, as the result of the 2003 JCI-UN Leadership Summit held at UN Headquarters itself in New York, JCI took over the responsibility to also contribute to the efforts of UN and presented a resolution supporting the UN MDGs, which is the main program put into practice by the Office of UN Secretary General Kofi Annan.

II – Eight categories

Eradicate extreme poverty and hunger	<ul style="list-style-type: none"> • Reduce by half the proportion of people living on less than a dollar a day; • Reduce by half the proportion of people who suffer from hunger.
Achieve universal primary education	<ul style="list-style-type: none"> • Ensure that all boys and girls complete a full course of primary schooling.
Promote gender equality and empower women	<ul style="list-style-type: none"> • Eliminate gender disparity in primary and secondary education preferably by 2005, and at all levels by 2015.
Reduce child mortality	<ul style="list-style-type: none"> • Reduce by two thirds the mortality rate among children under five.
Improve maternal health	<ul style="list-style-type: none"> • Reduce by three quarters the maternal mortality ratio.
Combat HIV/AIDS, malaria and other diseases	<ul style="list-style-type: none"> • Halt and begin to reverse the spread of HIV/AIDS; • Halt and begin to reverse the incidence of malaria and other major diseases.
Ensure environmental sustainability	<ul style="list-style-type: none"> • Integrate the principles of sustainable development into country policies and programmes; reverse loss of environmental resources; • Reduce by half the proportion of people without sustainable access to safe drinking water; • Achieve significant improvement in lives of at least 100 million slum dwellers, by 2020.
Develop a global partnership for development	<ul style="list-style-type: none"> • Develop further an open trading and financial system that is rule-based, predictable and non-discriminatory. Includes a commitment to good governance, development and poverty reduction—nationally and internationally; • Address the least developed countries' special needs. This includes tariff- and quota-free access for their exports; enhanced debt relief for heavily indebted poor countries; cancellation of official bilateral debt; and more generous official development assistance for countries committed to poverty reduction; • Address the special needs of landlocked and small island developing States; • Deal comprehensively with developing countries' debt problems through national and international measures to make debt sustainable in the long term; • In cooperation with the developing countries, develop decent and productive work for youth; • In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries; • In cooperation with the private sector, make available the benefits of new technologies—especially information and communications technologies.

III – Judging

Criteria	Points
General planning, execution and evaluation	10
Membership participation	10
Public Relations	20
Benefit to community	20
Benefit to the Organization	20
UN agencies participation in the project	20

Note: Entries submitted to UN MDG Award may be also admitted to other awards categories.

Youth Activities Award

Criteria	Points
General planning, execution and finance	20
Membership participation	15
Benefit to community	40
Benefit to the Organization	10
Continuity of program	10
Supporting material	5

Group C: Awards to Individual Members

Most Outstanding Senator

Criteria	Points
Civic and governmental involvement	25
Evidence of continued adherence to the JCI Creed	25
Personal involvement in programs to develop young people	25
Evidence of continued support for the JCI movement	25

Most Outstanding Trainer

Criteria	Points
Innovation in Training Program concept developed	20
Scope and relevance of Training as it relates to JCI	15
Quality and appearance of Training Program Outlines	15
Technical merit of the presentation techniques	15
Furtherance of the aims of Individual Development	10
Participation of, and benefits to members, LOM, NOM	15
Contribution to the public image of JCI Leadership	10

Most Outstanding Member

Criteria	Points
Support to own LOM/NOM	20
Extension of LOM/NOM	20
Training and orientation programs conducted	20
Initiative and innovation	20
Contribution to public image of JCI	20

Most Outstanding Chapter President

A Trophy is awarded to a local president in recognition of outstanding leadership in promoting and contributing to the interests of his or her local organization in each of the following membership categories: (a) up to 50 members, (b) 51-100 members, and (c) more than 100 members.

Criteria	Points
General management	20
Leadership	20
Participation of members in activities and programs	20
Achievement of projects	20
Value to members	20

Most Outstanding NOM President

A trophy is awarded to a NOM president in recognition of outstanding leadership demonstrated by providing members a well-balanced program in all the four Areas of Opportunity. This award will be presented ONLY at the World Congress.

JUDGING

In this category, judging will be based upon the recommendation of the JCI President.

The Joaquín V. González Memorial Award

A trophy is awarded posthumously to an individual upon the recommendation of the JCI President. The plaque is presented to the chief delegate representing the national organization to which the individual was affiliated. This award will be presented ONLY at the World Congress.

JUDGING

In this category, judging will be based upon the recommendation of the JCI President.

Group D: Special Awards

First-Timers Program

Outstanding LOM Project (Area D)

Best of the Best (Area B)

THE MOST OUTSTANDING LOM PROJECT The Sendai Junior Chamber Trophy

Note: US\$1,000 cash prize provided by Sendai Junior Chamber Inc. (Japan)

In recognition of the best local project, among the award winners of the year. Entries are not required for this award. Upon completion of judging of all awards under Group B, a committee comprised of at least one judge from each subcommittee, shall review the award-winning entries to select the "Best Local Project of the Year." The winners of all awards listed will automatically become the entries for this award.

The entries will be judged on the following:

General planning and execution	20 points
Financial management and budgeting	20 points
Participation by members	10 points
Benefits (based on objectives of the project)	40 points
Supporting material	20 points

APDC Training Program Award (Area B)

The APDC Trophy presented by the JCI Asia-Pacific Development Council in recognition of the most outstanding NOM project in the area of training.

Criteria	Points
Survey of need and pre-course preparation	10
Originality of course	10
Role of program in overall training of LOM/NOM	15
Member involvement in development of program	10
Clarity of presentation which includes notes, presentation and documentation of program, including session notes	20
Clarity of construction in terms of achieving a positive result as a training course	25
Distribution and marketing program	10

JCI Mission:

“To contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change.”

La Misión de la JCI:

“Contribuir al adelanto de la comunidad mundial proporcionando a las personas jóvenes la oportunidad de desarrollar la capacidad de liderazgo, la responsabilidad social, el espíritu empresarial y el compañerismo necesarios para crear cambios positivos”.

« La Mission JCI :

« Contribuer au progrès de la communauté mondiale en donnant aux jeunes l’opportunité de développer leurs talents de leader, le sens de la responsabilité sociale, l’esprit d’entreprise et la solidarité nécessaires pour créer des changements positifs. »